

YOUR VELOCITY PARTNER



Nico Ramsey

Spring has officially sprung here in Texas! At Velocity, we've been busy creating new financial education content for our members and expanding our community stewardship. We are excited to share some of that news. For example, we officially launched our new community financial education classes, started a blog with financial tips, and volunteered with our friends at United Way. We hope you enjoy this edition of the partner newsletter!

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NEW BLOG

Visit Velocity Viewpoints

In the age of information overload, we wanted to provide our members, partners and community with a reliable outlet containing curated stories, ideas, tips and links for a better financial life.

Is there a topic you want us to explore? Give us a shout through any of our communication channels. We love ideas!

In the meantime, click below to read two of our latest blog posts.

- [The Royal Baby By The \\$\\$](#)
- [Fake Check Scams](#)



Austin has changed a lot over the past decade, but one tradition you can always count on is the **Paramount Summer Classic Film Series**, now in its 44th year. They're presenting more than 100 films this summer to help you beat the heat! Showings start at the end of May and last until September. Click [here](#) to see when your favorite flashback flick is playing!

WORKSHOPS

Host a Financial Education class

Did you know about 63% of Americans claim to be financially illiterate? Velocity has partnered with Credit Union National Association (CUNA) to bring our members and the greater Austin community free informative and interactive workshops on basic financial topics.

We are currently in the series of **Identity Theft and Fraud** or as we like to call it, "**Scones and Scams.**" Yes, we provide scones and other breakfast items!

Additional topics include understanding credit, managing debt and budgeting, to name a few. Schedule a financial education session for your office or social group! Email Marketing@Velocitycu.com for details.

DAY OF CARING



Some Velocity staffers brought their families with them to help assemble appreciation kits for the United Way's 2-1-1 staff.

Velocity spreads love (with) the United Way

Velocity was excited to participate in United Way's **Winter Family Day of Caring**. Employees and their families gathered at United Way of Greater Austin to build appreciation kits for their 2-1-1 staff. What is 2-1-1?

It's a phone service that connects people to a community resource specialist in their area. They help find services and resources that are available locally and provide critical services that can improve—and save—lives.

WINTER WINDFALL WINNER!



Throughout February and March, each time you used your **Velocity Debit Card** for a gas or grocery transaction, you were automatically entered to win

\$2500. Professional paddleboarder and full time awesome member, **Chris Tietz**, was our lucky winner. He used his debit card for gas and groceries 68 times!

#HEREFORKIDS



This snapshot of Rena Perez, Joe Lee Washburn and Sylvia Valenzuela raised \$50 for CASA.



Cheri Hall, Ashley Subphamitra and Bridget Goodwin were among many Velocity employees taking part in the fundraiser.

Who are we here for? The kids, of course!

CASA (Court Appointed Special Advocates) of Travis County recently raised over 1 Million dollars at their annual **CASABlanca** fundraiser. During **Amplify Austin**, a city wide day of philanthropic giving, a CASA social

media donor pledged to donate \$50 per post that had a #HereForKids sign, up to 10K!

Velocity employees accepted the challenge and participated both professionally and personally.

TIPS FROM OUR IDENTITY THEFT SESSION

We explain in our sessions that although we try our best to be smart consumers and to protect our identities, it can be all too easy for someone to obtain our personal information.

It's best to be an informed victim — as the old saying goes, the best offense is a good defense.

Here are four steps you should take if you become a victim of identity theft.

- The key is to act fast. Contact the fraud department of any one of the three major credit bureaus to place a fraud alert on your credit file.
- Close the accounts that you believe have been compromised
- File a police report.
- File a complaint with the [Federal Trade Commission](#) (FTC).



WINNING WAYS



Velocity's "**FAQ's with Nico**" took home a **Diamond Award** at the recent **CUNA Marketing and Business Development Council** conference in Las Vegas, Nevada.

Awardees were recognized for exceptional work in credit union marketing, and various community outreach efforts in print, multimedia, and in-person interactions.

Check out our award winning series [here!](#) Have a topic idea to share? Write to comments@velocitycu.com and tell us all about it